

Territorial Exclusivity

BENEFITS TO THE SAUCEMAKER:

- 1) **No private labeling here!** Your brand will remain untouched as we wish to give our vendors the exposure they deserve.
- 2) **“When they try it, they buy it!!”** We firmly believe our interactive marketplace is the optimal setting to generate sauce sales.
- 3) **You are part of a very select few.** Only 13 other sauces will accompany yours. We don't want your beautiful brand getting drowned out by a sea of others!
- 2) **We will shout your story from the rooftops!** You tell us what you want said and our Sauce Odyssey sauciers will be the best advocate for your flavor and brand, aside from yourself of course!
- 5) **No charge for shelf space** for our initial lineup of sauces.

....In exchange for this, we kindly ask for **one** thing in return:

- 1) **Territorial exclusivity within the Austin market for a period of 90 days.** Your sauces may not be sold in retail outlets within 30 miles of Austin city limits. This includes inner city chains like HEB and Central Market. We want people to come to Sauce Odyssey for items they can't find anywhere else in town! We fully understand that your product(s) are fantastic and they have great potential to infiltrate the Texas market, but we are executing a concept that will help your sauces fly off the shelf faster than any grocery store could. Let us help you establish that foothold so even more doors of opportunity can open once our time is up!